



**Leadership Coach, Teamcoach, HR Consultant  
focussing on Talent Retention and People  
Development**

*„Professionalized in huge corporations – a pragmatic  
resource for mid-sized companies“*

Business Coaching & Beratung

**To be successful as a company, next to innovation and technology we must place people  
at the center ...**

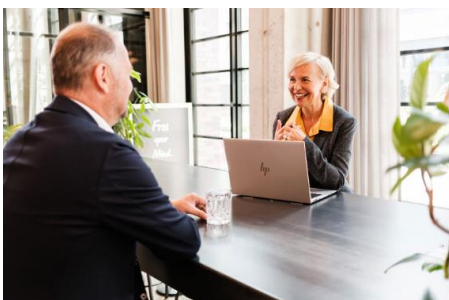
**... and this is only possible through a balance of entrepreneurial growth and well-being of  
employees.**

I help executives, leaders in companies, department and team leaders, emerging talent, and HR  
professionals to

- gain **clarity about their own goals and desires** – professionally, personally, and in balance.
- live a **healthy leadership culture** that is conscious of the responsibility for health, sense of purpose, and joy at work, aiming for long-term and sustainable success.
- support their teams in reaching their **peak performance** together, embracing diversity and having fun.
- strategically and systematically pursue **employee retention and development.**

As HR executive I am looking into organisational structures, processes, business acumen and future skills of Human Resource organisations.

Benefit from my extensive experience and **fresh energy** to support others in their success – all with a **holistic perspective**, a **touch of lightness**, and a **warm smile!**



## Leadership Coaching

**... because success always begins within**

For seasoned executives and emerging talents. We discover your uniqueness, your goals, your path with systemic consulting and schema coaching Ready for your success? Start now!



## Team Coaching

**... because no one acts only for themselves**

As a leader, you are confident in your goals and desires, and you want to implement them collectively with your team, department, or company. That's where team coaching comes in.



## Consulting on Employee Retention & Development

**... the cornerstone of your personnel management**

Let's decide together, purposefully, what it takes to ensure that your company remains permanently successful with the right people.



# ANDREA BERROTH

**Business Coach, Leadership Coach,  
Teamcoach, HR Consultant  
focussing on Talent Retention and People Development**

*„Success happens where there is laughter“*

## EDUCATION

„Schema Coaching“ 2023  
Institut for Schematherapy,  
Munich

YinYoga Teacher  
Patrick Broome Yoga Academy  
2022

Facilitated and participated diverse  
Leadership, Coaching and People  
Development Trainings and  
Events (company internally 1998-  
2022)

Certification „Systemic Coaching  
und Consulting“ 2000-2002  
<https://www.systemiker.com>

Master of Business Administration  
and Education 1993-1998  
University Bonn and Cologne

Student Exchange Pennsylvania  
State University USA 1997  
Internship Namibia 1997

Apprenticeship Bank Clerk  
Dresdner Bank 1990-1993

Native: German  
Business fluent: Englisch

**Looking forward to connect:**  
+49 151 42891746  
[info@andreaberroth.de](mailto:info@andreaberroth.de)  
[www.andreaberroth.de](http://www.andreaberroth.de)

Munich Area, Germany  
Open to international projects

## CURRICULUM VITAE

### Since 10/2023 Andrea Berroth Business Coaching & Consulting

- Executive Coaching in mid-sized and bigger companies
- Teamworkshops targeting strategic change for growth
- Cooperation Partner „Stefan Homeister Leadership“
- Start-up Consulting at #GesundeFührungsmacherei by YourCompanion – work life health
- Freelance Mindset-Coach at „TheNextWe“
- Consulting the Leadership Excellence Programs at Human Design Germany

### Getting ready founding my own business

#### Sandoz/HEXAL AG, Holzkirchen – Head of People & Organisation

01.07.2018 – 31.12.2022

- Strategic Partner and Executive Coach to the Hexal Board Members
- Leading 10 team members
- General P&O responsibility for 700 employees Hexal Germany incl. Restructurings
- Head of People Development, Leadership Coaching, Talent Management, leading Apprentices Program

#### Procter & Gamble, Schwalbach a. T. – Senior HR Manager

01.06.2005 – 30.06.2018

- 2017-2018: Global Baby Care, Head of HR, 4 Development Center (Germany, US, Beijing, Brazil), Facilitation R&D Leadership Team, Organisation Development and Talent Management for 950 employees globally, leading eight HR Business Partners, Executive Coach for Top Leaders
- 2011-2016: Head of Human Resources Sales & Marketing DACH (400 employees), People Development, Talent Management, Leading Apprentices Program
- 2009-2011: Senior HR Business Partner for Product Supply Centers Braun/Oral-B, Transition Project HR Systems and Tools after Procter & Gamble Acquisition
- 2005-2009: HR Business Partner Braun Technical Center; Recruiting/Employer Branding Gillette/Braun Europe

#### Daimler/Mercedes Benz, Stuttgart – International Leadership Group Training and Apprentices Program Lead

01.01.2000 – 30.05.2005

- 2002-2005: Apprentices Program Lead for 120 administrative apprentices managed by a team of 7 trainers
- 2000-2002: Leadership and intercultural trainings for members of the International Leadership Group

#### Dresdner Bank, Frankfurt a. M. – Trainee Human Resources

01.04.1998 – 31.12.1999

- Different HR areas, focussing Graduates Recruiting, Onboarding Program